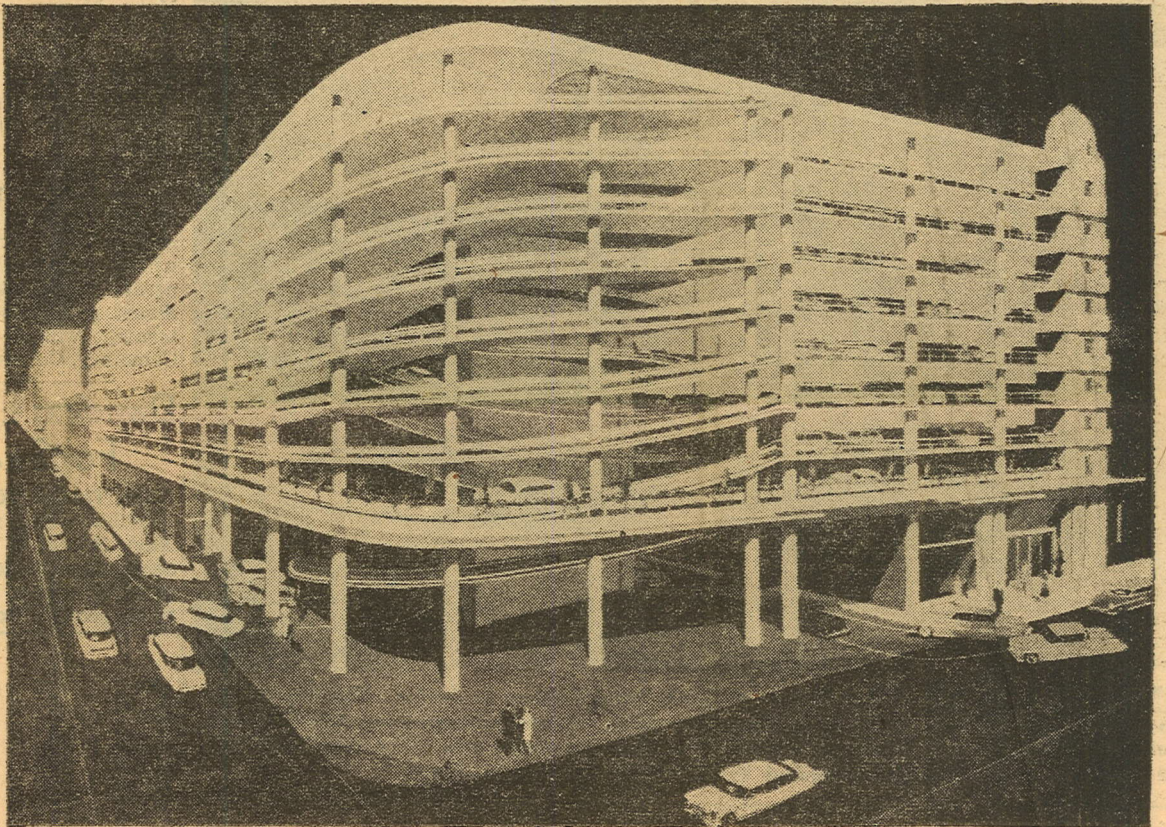
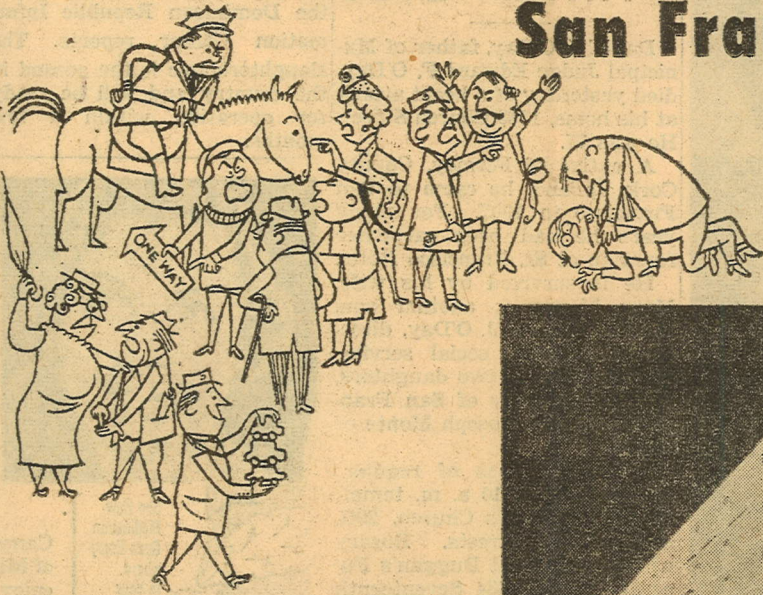


Everybody talks about the San Francisco PARKING PROBLEM



**WE'VE
DONE
SOMETHING
ABOUT IT!**

Do you wish you had a centrally located,
low-priced, convenient, safe parking spot?
Well, here it is . . . already accepted by parking experts
as the finest facility in the world . . . the 1200-car-capacity
Downtown Center Garage fills the bill!

OPENS AT 1 P.M. TODAY!

Mayor Robinson and other dignitaries will participate in a short program at 11:00 a.m. The public is invited to attend.

Convenience

- Easy in and out ramps — stalls at 45° angle
- Park and lock your own car (attendant parking available)
- No delays — in or out in about two minutes
- No charge for in-and-out privilege to overnight or monthly parkers
- Close to major shopping areas, hotels, theatres, restaurants



For a free cup of delicious coffee—just show your Downtown Center Garage ticket at any Manning Restaurant.

Low Price

COMPARE OUR RATES:

Up to 1 hour	25¢
Per additional hour up to six hours	15¢
Six to 12 hours	\$1.00
Up to 18 hours	\$1.25
Up to 24 hours	\$1.50
Dinner and theatre (5 p.m. to 1 a.m.)	50¢
Hotel guests (5 p.m. to 9 a.m.)	\$1.00

Free Parking!

The following firms are making free parking for one hour available to their customers — purchase from them for parking ticket validation. Under our exclusive Add-1-Hour Plan, you receive as many hours of free parking as you have validations.

Artificial Flower Shop
Robert S. Atkins Clothing Co.
Don Bosco Photos
Steve Bovo
Austin Studios
Benioff's Furriers
Bernstein's Fish Grotto
Bob Allen Organ Co.
Bob's Steak House
Bowerman's Pharmacies

Neil Buckley, Ltd.
Ciro of Bond Street
Dan's Rainbow Restaurant
Elinor's Inc.
Exclusive Cutlery Shop
Florsheim Shoe Shops
Foreman & Clark
Gensler - Lee
Granat Bros.
Gump's
Hale's

Hanan Shoes
Hastings
Hotel St. Francis Liquors
Jenkel - Davidson Optical Co.
Stella K. Johnson
Carolyn Kelsey
Lerner Shops
Arnold Liebes Furs
Macintosh Studio Clothes
Marsalli's Restaurant

Moore's
Frank More Shoe Shop
Moss Stores
Owl Drug Co.
Parsons Optical Laboratories
Podesta Baldocchi
Roberts Furs
Robison's Pet Shop
Royal Park Custom Tailors
Jos. Rudee & Son

Albert S. Samuels Co.
Schneider Bros. Furs
Solari's Grill
Sommer & Kaufmann
Swift Ltd.
The Apothecary
The Hairdresser
Union Square Wholesale
Dec. Fabric Center
Zukors

**OFFICIAL CARS FOR OPENING CEREMONIES—1955 BUICKS,
FURNISHED BY McALISTER BUICK**

These are the outstanding firms who designed and built this dramatic and efficient parking facility: