## Population in Bay Region Growing II,200 a Month

Population in the nine-county
Bay area increased on an average of 11,200 persons a month
during 1954, the San Francisco
Chamber of Commerce reported

area population now stands at
3,150,200.

Ralph Koeber, manager of
the chamber's research department, said the San Francisco
total, as of January 1, was

yesterday.
A study of estimates just released in the 1955 sales management survey of buying power indicated that the total Bay during 1954.

808,000.
The State as a whole continued its population growth at the rate of 54,775 persons a month during 1954.