

MOTORAMA'S BIG NEW SHOW OPENS TODAY

General Motors' 1955 Motorama that opens today was previewed by thousands of San Franciscans last night in Civic Auditorium in a fairyland atmosphere that resembled an opera first night on wheels complete with "dream cars."

Today the Motorama will be opened to the general public, without any admission charge, for a nine day run of the largest industrial show of its kind ever assembled.

Opens at 10 a. m.—

The doors open at 10 a. m., and will remain open until 11 p. m. Because of the Sabbath, doors will open at noon tomorrow. For the rest of the Motorama, doors will open at 10 a. m.

It was almost like Old Home Week as the town's civic, social, business and industrial leaders moved along a receiving line last night with GM's President Harlow H. Curtice at the end of the line.

Dealers Pleased—

Then the guests fanned out through the thick carpeted auditorium to tour a tremendous automotive extravaganza

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