FIFCTRONICS MEET NEARS

More than 20,000 technical and business specialists in electronics and allied fields are expected for the Western Electronic Show and Convention

scheduled for three days at Civic Auditorium beginning Wednesday.

The annual event will be opened at 9 a. m. with an address by Gen. Douglas MacAr-

thru, via closed circuit tele-vision from New York. The general will open the doors to big display of the most modern and recent electronic developments by pressing a but-ton in the New York studio which will activate a device

here. Besides the opening day ceremonies and a full agenda of technical sessions, the first day will feature demonstrations of

a television telephone.

The user will be able to see the party at the other end of connection, as well as an image of himself. The system will link the convention headquarters at the Fairmont Hotel

to Civic Auditorium.

The convention schedule includes technical sessions on all phases of the electronics industry and allied fields.

Featured speaker at the con-

vention windup luncheon Friday will be Dr. E. W. Engstrum, director of engineering and research for the Radio Corporation of America. Also on the program will be representatives of the two sponsoring groups, the West Coast Electronic Manufacturing Association and the San Francisco and Los Angeles chapters of the Institute of Radio Engineers.

Field trips to laboratories at the University of California and Stanford University and industrial plants will be offered to

delegates.