

Listening Ability Can Be Improved, Expert Reports

DENVER.—(INS) — Ever go to a lecture or spend an evening conversing with friends and then suddenly realize you don't remember a word that was said?

Dr. Hallock McCord, a Denver psychologist, says a good many people are afflicted in the same way—and the main cause is that they've never learned how to listen.

Dr. McCord divides such afflicted persons into two classes: those with faulty listening habits which prevents them from retaining what they hear, and

those who are uncritical and accept at face value whatever they hear.

He pointed out that improving listening habits can be a tremendous help in increasing one's knowledge, since many adults spend three times as much time in listening as they do in reading.

The problem has been recognized by many colleges and universities across the Nation, which are initiating training and research programs in the field of listening.